

High Volume, High Quality EPOS



TraxsPos is a best-selling, powerful PoS application offering many advanced features. Based on established technologies, it delivers a number of additional till functions, along with invaluable customer and enquiry options.

As a client/server application, TraxsPos allows you to link the power of a shop server with a number of standard point of sale machines and will seamlessly switch to a fallback server should the shop server become unavailable, enabling you to trade as normal.

Depending on its configuration, the system enables you to collect customer name and address details either at the beginning of the sale or at any time during the sales process. All sales are recorded against customer details, allowing you to collate detailed information on customer purchases and build up targeted marketing campaigns. If required, TraxsPos can work with AFD postcode software to ensure the address data gathered is of good quality.

TraxsPos provides all standard till functions and utilises ART's discounting engine to implement special offers, such as multibuy discounts. Refunds are easily controlled, as they are made against the original sale, ensuring the correct price is applied and that the same item is not refunded twice. You can either create refunds against local sales or against sales from other branches, using ART's Traxs-Link product.

The system integrates easily with various EFT providers for Chip and Pin transactions, as well as allowing 'Customer Not Present' transactions. If you wish, extended enquiry options are available, allowing you to search the product list, sales history and customer sales history, for purposes of stock management, marketing, customer profiling and establishing buying trends.

Well established, popular and extremely resilient, TraxsPos incorporates all the

features you would expect to find in a system specifically developed to cope with the modern retail trade, and is suitable for a wide range of applications, from a single till/single shop right up to a many till/many shop estate.

