

The backbone of your retail operation

Traxs-Central and Traxs-BackOffice provide the administrative heart of the Traxs range of products, with Traxs-Central being for Head Office use and Traxs-BackOffice for branch use.

Traxs-Central brings together all the Traxs modules, providing you with the means to create and change standard data, such as products and prices. It also enables you to create transactions manually and set up automatic transactions, such as replenishment and purchase orders, using data within the system to determine the volumes required. Covering virtually every aspect of the administrative process, both Traxs-Central and Traxs-BackOffice offer a wide-reaching and diverse range of functions, with various system monitors in place to help you control background activity.

>> Easy to use

Both Traxs-Central and Traxs-BackOffice applications follow a similar format, with all key functions grouped together under relevant menus, along with related reports. Menus can easily be customised, depending on the authority of the logged-on users – with different user levels available. Web-based pages provide a familiar environment for users, and are both intuitive and easy to follow, requiring minimal training time, while reports are created in an easy to print format and can easily be saved to PDF or, alternatively, exported to CSV/Excel.

>> User logon and maintenance

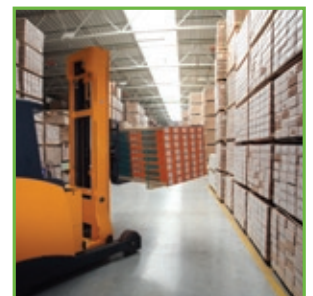
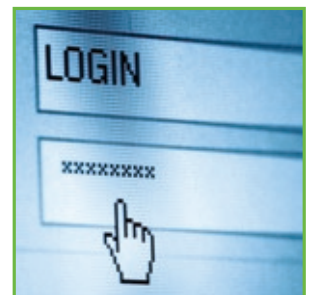
The user logon facility profiles each user as to level and permission, for greater security, and once a user is logged on, every transaction and update they make is detailed, providing an audit trail wherever they log on, at HO or any branch. User profiles can be set to one of

nine levels with specific permissions, enabling a hierarchy to be created, such as Administrator, Manager and Supervisor, Senior Sales Advisor – each level having fewer and more specific activities. Only the functions relating to that user's position in the hierarchy will be shown in the menus when he or she logs on. If required, the user profiles can be set within a specific date range, ensuring temporary or dismissed staff can no longer access the system after they have left.

>> Products, prices and promotions

Products and prices can be created and maintained using web pages or via Excel spreadsheets or CSV files, and although products would generally be created through Traxs-Central, branches may also make detailed product requests. Products such as pharmaceuticals can easily be traced by batch, while items such as mobile phones can be traced by serial number. Both prices and special promotions can be created either for all branches or specific outlets, and everything is date controlled, enabling the price or promotion to be phased in and out automatically during specified date ranges. Promotion types would typically include 'buy X, get Y', volume, global and stepped.

continued on next page ►



>> Purchase Orders

When it comes to creating Purchase Orders, this can be done manually or automatically, based on minimum/maximum stock levels, or using the Traxs predictive ordering system. The Purchase Orders can then be sent by email or file transfer (including EDI), and the PO receipts will go automatically to the location where the goods will arrive for easy and accurate booking in.

>> Stock levels and movement

Both minimum and maximum stock levels can be created using web pages or exported/imported spreadsheets, and these can be copied between branches or groups of branches. All stock movements, whether internal or external, are fully recorded for audit purposes, including write offs and returns, providing details of who, what and where. Stocktakes can be created at any time for branches, product groups or locations by an authorized user, and stocktake sheets and reports can be created and printed as required. TraxsMobile Solo or Warehouse handheld systems can also be used to count stock and handle most stock transactions, as well as picking, label printing and stock taking.

>> Customer, supplier and user maintenance.

TRAXS MAIL ORDER enables you to set the functionality of the system to your precise needs. This means you can manage user accounts, pre-set shipping bands, change your VAT status, select your currency symbol, edit documents layout and change customer contact settings. You can also manage staff accounts, controlling which members of staff have access to different parts of the system, and whether they can create, view, edit, process, delete or print reports; view, add or edit products; view profit values and cost prices; and add/edit stock and product categories.

>> Data import, export and reporting

Most maintenance tasks within the system allow data to be exported from the database in Excel or CSV format, and this data can easily be changed, added to or re-imported within normal validation rules. There are a large number of reports in the system, covering sales, stock and purchasing, and these can be produced as Excel documents. Because the Traxs database is so comprehensive and all data is held at the lowest level of detail, data mining tools such as Cognos can provide a wealth of further information. ART works closely with business intelligence consultants and customers to produce reporting packages that provide real competitive advantages.

