

### Traxs-TS

Traxs-TS is a modern touch screen Epos System, written in Microsoft.NET and designed to run from a local Microsoft SQL Server database. Traxs-TS sends product and customer data to the till daily, and sends details of till sales every few minutes to the main database, other tills and Head Office, via ART's Traxs-Link product. Modern and attractive, Traxs-TS can be 'skinned' with your corporate colours and is both intuitive and user-friendly.

Items can be scanned or selected from thumbnail sketches, and users can also search for products via the on-screen keyboard. The Basket function allows users to change or delete products, and add or remove discounts, and all discounts and refunds are recorded against reason codes. Traxs-TS also enables you gather customer data for marketing or security purposes, and Traxs-TS should the local network or shop server become unavailable, will continue all core trading functions without interruption. Robust, reliable and resilient, Traxs-TS can be dovetailed with ART's main supply chain product or integrate with any other similar package.

### Traxs-PoS

Traxs-PoS is our best-selling, powerful Epos system which offers many advanced features and additional till functions. Depending on its configuration, Traxs-PoS enables you to collect customer name and address details, record sales against customer details, collate information and build up targeted marketing campaigns. Traxs-PoS also uses ART's discounting engine to implement special offers, such as multibuy offers, and enables you to control refunds, from your own and other branches if required.

As a client/server application, Traxs-PoS enables you to link the power of a shop server with a number of PoS machines, and can switch to a fallback server if necessary. Traxs-PoS can easily facilitate Chip and Pin and 'Customer Not Present' transactions, and offers extended enquiry options, allowing you to search the product list, sales history and customer sales history for the purposes of stock management, marketing, customer profiling and establishing buying trends. Traxs-PoS is ideal for a single till/single shop right up to a many till/many shop estate.

### Traxs-Central\Traxs-BackOffice

Trax-Central and Trax-BackOffice form the administrative heart of the Traxs range of products, with Traxs-Central for Head Office use and Traxs-BackOffice for branch use. Both follow a similar format, with key functions grouped together under relevant menus, which can be customised, with different user levels available. Traxs-Central and Traxs-BackOffice are intuitive and easy to follow.

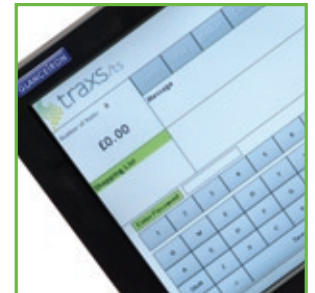
Traxs-Central enables you to create and change standard data, such as products and prices, and create manual/automatic transactions for such functions as replenishment and purchase orders. Together, both applications cover virtually every aspect of the administrative process, including user log on, administration of stock levels, inter-branch stock movements, stock-taking, reporting, cashup, supplier and customer maintenance.

### TraxsMobile-Solo

TraxsMobile-Solo provides software for 'disconnected' handheld terminals and is bundled with ART's TraxsMobile-Service product. TraxsMobile-Solo works by loading product and transaction information on to the handheld terminals and then disconnecting them from your PC's USB port. (They can be easily reconnected to download any new data available.) Typical functions of the handheld devices include: stock count, PO receipts and stocktaking.

A combination of intuitive design and a familiar Windows environment ensures the handheld terminals are easy to use, while the SQL database is capable of storing many thousands of product records. Each device can be plugged into any Windows PC running ActiveSync, and gives network access to the Traxs service, which could be on the same site, a web service or across your WAN. This gives you the flexibility to operate any number of devices, from one to many dozens.

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## TraxsMobile-Warehouse

TraxsMobile-Warehouse a wireless warehouse management system for handheld terminals, TraxsMobile-Warehouse is bundled with ART's TraxsMobile-Server product, and is ideal for use within a warehouse or large store, enabling such functions as picking, stocktake or transfer between locations to take place in real-time. The wireless network connects each user to the server, providing such functions as user logon, order picking, stocktaking, PO receipts and inter-location movements, and you can operate as many handheld terminals as you wish.

Intuitive design along with a familiar Windows environment ensures the handheld terminals are easy to use, while the TraxsMobile-Server enables you to change their functionality, using web-based, step-by-step instructions. Designed to integrate easily within the entire Traxs product range, flexibility of design means TraxsMobile-Warehouse is also compatible with devices from other manufacturers and other software packages. Highly experienced in setting up wireless networks within difficult environments, ART provides a full installation service.

## TraxsMobile-Server

TraxsMobile-Server supports ART's TraxsMobile-Solo and TraxsMobile-Warehouse products. The software provides both ASP.NET web services for the handheld terminals, and also ASP.NET web pages for use by administrative users who need to change the functionality of the handheld units.

TraxsMobile-Server can also be used with third party products, including both hardware and software packages, and includes an API for integration purposes, should you require this. The software runs under IIS and uses a Microsoft SQLServer database.

## Traxs-Link

Traxs-Link is the data transport system that interconnects all sites using ART's Traxs products. Traxs-Link operates by routing all data via the internet to a central hub, and data is then queued awaiting collection, which is achieved by calling the central hub. Traxs-Link is written using 100% Microsoft .NET, and runs as a Windows service, with industry standard web services used to send and retrieve data to the central hub.

Traxs-Link's default configuration ensures that sales made on a shop till will be on your head office database within minutes, and all data is serialised and compressed before transmission. The central data hub is provided as part of a standard ART support contract using our dedicated web server. However, it could be installed within your WAN if required. Traxs-Link is designed specifically as part of ART's Traxs product range, but can be used to transport data for any Microsoft SQL Server based system.

## Traxs-Mail Order

Traxs-MailOrder is a multi-user, intuitive mail order system designed to meet the needs of any business selling over the phone, via web sites or using auction sites such as eBay. Fast and efficient, Traxs-Mail Order offers a comprehensive range of core functions that can be used without extensive training, and can be navigated using an easy access toolbar, with password-protected user accounts to ensure security. Fully integrated with Trax-Central stock control, Traxs-Mail Order can track all orders to despatch, automatically booking in, transferring and allocating stock.

A powerful database easily handles large volumes of data, enabling you to create and store new orders within seconds and retrieve customer details for repeat orders, with discounts and promotions added automatically. You can see at a click the progress of any order, and whether the order has been paid or a deposit placed, enabling you to handle customer queries quickly and efficiently. Traxs-Mail Order will calculate the full order value automatically and produce branded invoices and despatch notes, if you wish.

